

Special Rates

Monroe County Beacon - Circulation 4950
Monroe County Sentinel - Circulation 7625

~ Classified Rates ~

Rates apply to classified copy up to 20 words.
 Over 20 words charged at .20 each.

Yard Sales are figured at the classified rates.

Prepaid: \$15.00 first week, \$10.50 each additional week - With graphics add \$1.50 per week

Billed: \$17.00 first week, \$10.50 each additional week - With graphics add \$1.50 per week.

Each time a change is made to an existing classified ad, it will be considered a new ad.

Classified Line ads automatically run in the Beacon, the Sentinel, and Online

~ Social ~ Memoriam ~ Thanks ~ Reunions ~

The following rates apply to photographs submitted for social pages:

New Arrivals, Birthdays - \$12.50 Birthdays in color - \$26.

Age 12 and up run as Happy Ads, min 3" at \$9 per col. inch. \$3 each additional inch.

Engagements, Weddings, Anniversaries - B/W: \$23; two pics \$35. - Weddings in color: \$33.

Obituary \$45. Additional \$17 if photo used. (**Obit with Pic - \$67**)

Reunions, when published with names, \$21.

Cards of Thanks & In Memoriams are charged at \$15.00 for the first 2-inches and \$3.00 for each additional inch. Pictures are charged per inch, must be three inch minimum with picture.

Cemetery reports listing donor names, \$21.

~ Contract Classified ~

Liners only - Prepaid 20 Words or less

12 months \$350 (Reg. 552.50)
 6 months \$220 (Reg. 290.00)
 3 months \$120 (Reg. 195.50)

~ Service Directory ~

Two-inch minimum will run on classified pages in both papers.

\$12.85 pci ... One time insertion.

\$ 6.90 pci ... Four consecutive runs, min.

Must be service oriented business - 4" max.

~ Classified Column Specs ~

1 Column. Beacon 1.472 inches
 2 Columns 3.083 inches
 3 Columns 4.694 inches
 4 Columns 6.318 inches
 5 Columns 7.929 inches
 6 Columns 9.507 inches
 7 Columns 11.125 inches

~ Civic Rate ~

Beacon \$7.25

Sentinel \$8.25

Combination \$10.25

Civic rate is for not-for-profit organizations. Civic does NOT include craft shows and other clearly identified retail operations. Reason: admission fee is usually charged and crafters are charged for space, it is a for-profit activity. A church bake sale or chili dinner qualifies as civic.