

# Pre-Print Insert Rates

*Monroe County Beacon - Circulation 4950*  
*Monroe County Sentinel - Circulation 7625*

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## Insert, Open Rates

(100 percent Mail Delivered)

Open Rate	\$65 per thousand - single sheet ... 8-1/2" x 11"
No Contract	\$69 per thousand - oversized sheets ... over 8-1/2" x 11"
	\$78 per thousand - 4 tab pages
	\$86 per thousand - 8 tab pages
	\$92 per thousand - 12 tab pages
	ADD \$8 for each 4-pages additional

## Annual Agreement Insertion Rates

<u>Tab size:</u>	<u>Broad Sheet:</u>	<u>6-13</u>	<u>14-26</u>	<u>27 +</u>
Single Sheet	8-1/2 x 11	\$62	\$56	\$49.50
4 page	2 page	\$72	\$59	\$52.50
8 page	4 page	\$78	\$65	\$57.50
12 page	6 page	\$84	\$71	\$64.50
16 page	8 page	\$88	\$77	\$69.50
20 page	10 page	\$93	\$81	\$75.
24 page	12 page	\$99	\$88	\$81
28 page	14 page	\$106	\$94	\$87
32 page	16 page	\$112	\$99	\$94
36 page	18 page	\$117	\$106	\$99
40 page	20 page	\$119	\$107	\$100
44 page	22 page	\$120	\$108	\$104
48 page	24 page	\$124	\$120	\$111

**Minimum quantity - 1,000**

**Minimum charge is for 1,000 pieces**

**\$15.00 per thousand additional charge for folding and/or zoning**

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Effective Jan.1, 2010 - Dec. 31, 2010